

Our Heritage – Our History

A BRIDGE TO THE PAST

2008 Collie Club of America Year Book

With the 2006 year book in the mail, we are beginning work on 2008

Now accepting Ads and Parade of Stars pictures and information

Showcase your Collies, NOW! Or honor your mentors

AD RATES

Full page (color) \$250 (includes one picture)

Full page, Black and White – \$100 (incl. pic.)

Half page \$60 (picture - add \$15)

Press-ready: deduct 15%

All pictures for Ads or PofS must be High Resolution - **at least 300 dpi**, for proper reproduction.

Do not reduce to smaller size before sending to [<CCAyb08@snet.net>](mailto:CCAyb08@snet.net)

Advertising and Parade of Stars are limited to CCA members only.

PARADE OF STARS

(limited to 1 picture per category) \$25

Eligibility:

Conformation:

Winners or higher at any specialty show or major win

Reserve at 4 or 5 pt. show

Completed championship

Award of Merit, First in Puppy Class, or higher placement, CCA Specialty

Best in Show

First or placement in Herding Group

Obedience, Rally, Agility, Herding, Tracking

Completed title

High in Trial or High Combined

These rates are for material in the hands of the year book editor by **April 15**.

Bring your hard copy ad/pictures/check to the CCA table at the specialty,

Or e-mail **information** to CCAyb08@snet.net by April 15.

Print pictures to **Mikki Dorsey_c/o Elite Traveler Magazine 801 Second Avenue New York, NY 10017**

Ad copy and payment to **Sally Futh, 47 Kielwasser Road, Washington Depot CT 06794**

(Picture(s) and payment may be sent up to **May 15**, but information must be in hand by April 15 for this lower rate.)

After **May 15** add \$5 to the above rates, up until **June 15**.

After **June 15** add another \$5; material will be accepted at the discretion of the editor.

We plan to have the year book in your hands by early fall.

Your help is needed to get this publication back on track and on time.

QUESTIONS: <CCAy**b**08 @SNET.NET>

John Buddie, Bob and Sally Futh