

**August 11, 2014**

**Included:** New Members & Reinstates  
Treasurer's Report & Tax Set Aside Information  
Public Announcement  
Committee Reports – Show Permissions & Loving Cups, Membership,  
Public Relations, New Promotional Materials  
Meet the Breeds – Orlando FL – Dec. 11-14, 2014 budget - \$500  
2014 Herding Regional notice – Premium available  
2105 Herding Regional bids – Eastern & Western  
PDF - Results previous Communique'  
Bids Herding Regionals 2015  
New Membership Application forms



**Vote:** New Members & Reinstates  
Treasurer's Report  
Participate Meet the Breeds – Orlando FL – ratification of EC  
AKC Delegate's Position  
Keep CCA Calendar  
Calendar to be published by Collie Expressions  
Tom Coen, speaker for CCA at the AKC/Judging Operations Department – budget \$500  
Changes SR – vote on bid to include host club/group

**Discussion:** Paula Clairday , budget of \$500 for Meet the Breeds booth, Orlando FL  
Herding Regional bids for 2015  
New Membership Application forms

***Collie Club of America, Inc.***  
***2015 National Specialty***  
***“Follow That Dream”***  
***March 11 – March 14, 2015***  
**Cox Convention Center Exhibit Hall, Oklahoma City OK**

### **President's Message...**

First I would like to thank the board for approving all Committee Chairs and their Committee members. In this month's communiqué there are many important items to be voted on. First we need to elect a new AKC Delegate. The constitution states the President will nominate one candidate. I nominated John Buddie, and one candidate was nominated from the board, Amy Gau. So we will be able to elect the new delegate this time. The board voted to continue with the newsletter which I completely agree with. The Editor needs some help, so if you have members that would like to serve the CCA please send me their names and I will forward them to Katie DelGrosso.

Darci has been in contact with Mary and they are working on a contract between her and the CCA; I hope Darci will have a report for the next communiqué. Next we need to vote on the Calendar. From the discussion it appears everyone wants to continue to produce a calendar.

The Committee Chairs and their members have a lot of work to do; please support them in any way you can. Hopefully Jeff and his Committee will have a rough draft soon on the Constitution.

As most of you know, Nic Patterson has turned himself in to the authorities. I understand within the next few days a decision will be made on releasing the Collies that he owned back to their breeders or co-owners let's hope that the authorities will decide to release them soon. My message in the next Bulletin states: **There are many lessons to be learned from this, please research the people who are buying your dogs, call the DD in their area, and ask members and**

**friends if they have any knowledge of the buyers. After the sell stay in touch with the new owners, check back from time to time, I think a follow up visit even 5 years later would be a good idea.**

Please make your members aware of the upcoming articles and the Collie, being highlighted in Showsight Magazine. It should be out Mid-August until September.

Thank you for all your hard work and dedication to the CCA and most important to the Collie. Please help your members, educate them, and help them to make the right decisions for our wonderful breed.

**Mike Van Tassell**

### **Secretary's Message...**

Have received notice from three locations in Zone 2 that have sent word that they will be presenting bids for CCA 2018....from Georgia, Pennsylvania, and Virginia. The bids are due to us by October 31<sup>st</sup>.

Please read closely the bids presented for the Herding Regionals in 2015 by WCC Chair, Jeanine Blaner. No bid so far has been submitted for the Central Regional.

The information for the CCA to participate in the AKC Eukanuba Invitational "Meet the Breeds" event to have a booth has been sent to the AKC. If you happen to be invited to participate in the event, please contact Paula Clairday if you will be able to donate time at the booth.

Both the Good Sportsmanship and the Shining Star Awards material for nomination is available on the CCA website. Please get this information to your members.

New updates have been posted to the CCA website regarding the information for CCA 2015. Please contact your District Director for a copy of the Trophy book as they are updating available trophies on a daily basis. On the website, you will also see notice of the sale of the raffle tickets and merchandise which would make a nice Christmas gift. Ordering early discounts are listed.

All the Committee Chairs and committee members presented by the President have been voted into their positions. Please work with Marion Johnson on a prepared bi-monthly report of your committee for the Board. Thank you and congratulations.

Have received a resignation from Andrea Nelson, DD MA, who has asked that we accept her resignation because of time restraints, but wanted us to know she has thoroughly enjoyed working for the CCA and the great state of Massachusetts. The New District Director for MA is Thomas Cartier; please welcome him aboard.

Enjoy the rest of your summer and as soon the fall show season will begin.

*Janie*

TO: The Board of Directors – Collie Club of America

FROM: Mike Esch, Treasurer

DATE: August 6, 2014

RE: Tax set aside monies - 2014

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As a 501-c-7 organization, we are required to pay taxes on non-member net income minus a \$1,000 specific deduction to the extent that our non-member net income exceeds our charitable contributions to qualified 501-c-3 organizations. Normally, non-member income is considered to be our interest income and the income that we receive from the Purina Parent Club Partnership program though it may include any other non-member income we receive in the course of the calendar year.

The Club should “set-a-side” a portion of its income, approximately equal to the non-member income, each year for use as donations to qualified 501-c-3 organizations with a focus on specific area, i.e. collie education, health, etc. and consistent with our Club’s mission. These donations serve to offset the non-member income with the net result of not paying taxes on that income.

The Board must approve each year the creation of a tax “set-a-side” in each calendar year. In addition they must vote each year to donate where those dollars are spent to qualified 501-c-3 groups.

I am expecting approximately \$3,900 this year from interest income, the Purina program and other nominal sources in the normal course of our Club activities. In previous Board votes, it has been approved to donate \$500 annually each to Collie Health Foundation, Collie Rescue Foundation and Tuff Quest as well as an annual donation of \$1 for each CCA member to the Collie Health Foundation. This year, as part of the 2014 national, \$712.50 has already been donated to the Collie Rescue League of New England (50% of state basket income) as well as \$100.00 to Collie Rescue Foundation donations in lieu of refunds. I am projecting that in 2014 we will spend ~\$5,200 to qualified 501-c-3 organizations. Therefore, the Collie Club of America has met its obligation to “cover” its non-member income needs for 2014. Of course, the Board can elect to donate more in the normal course of business in 2014.

While we will not have to vote this year on where the dollars are to be spent, we still need to have a Board discussion and vote on the following item. Here is the motion:

1. I make a motion for the Board of Directors to declare and approve the tax set aside treatment of approximately \$5,200 in income for 2014. The Board also approves giving the Officers the authority to adjust this figure if there is any unforeseen non-member donation as required to meet our 2014 tax requirements.

Sincerely,

*Mike Esch*

## **Public Announcement**

The following Statement is being made by the Collie Club of America President coordinated by the Public Relations Committee:

The Collie Club of America, Inc. has been informed of the extraordinary neglect/abuse case involving multiple collies in Alabama in recent weeks. The Club would like to state for the record that the accused person being sought by police on felony charges in this case is not, nor has ever been, a member of the Collie Club of America . The Collie Club of America Code of Ethics requires members to provide proper care for the animals in their charge.

It should also be stated that the Collie community, including Collie Club of America members, veterinarians, rescue organizations and generous individuals, has rallied in unified support for the surviving dogs with offers of food, foster care, veterinary services and monetary donations.

Additionally, the Collie Club of America is implementing a plan to further educate its own members on how to be proactive and aware so that future tragic situations like the current Alabama case will never happen again.

Permission to cross-post.

The Public Relations Committee

Linda Mabus, Chair

Chandra Flaim

Kathy Moll

Melinda Sunnarborg

Vicki VonSeggern

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Mike Van Tassell

President, Collie Club of America, Inc.

## **Committee Reports**

### **Show Permissions and Loving Cup Committee Report**

#### **CCA LOVING CUP REMINDER**

On September 7, 2013, the Officers, Board Members and District Directors of the Collie Club of America voted to purchase 200 cups to replenish stock. They also voted to increase the price.

**For 2014 Shows**, send in 2 checks in the amount of \$40.00 each made payable to the Collie Club of America.

**For 2015 Shows**, send in 2 checks in the amount of \$50.00 each made payable to the Collie Club of America.

Send checks with “Application for CCA Trophy” which can be downloaded from the CCA web site – [www.colliclubofamerica.org](http://www.colliclubofamerica.org) see: Club Documents

As in the past, if the club’s % of CCA members is 60% or more, then 1 check will be returned to the club. Any questions, please contact: Judy Guthrie (Asst. Secretary of Show Permissions & Trophies) at (804) 241-2295 or email: [ccvagurl@aol.com](mailto:ccvagurl@aol.com)

## **Membership Committee Report**

The Membership Committee has been hard at work since the CCA National with projects that we hope will bring the Membership database, application, reinstate form and dues renewal into the 21st century. To the members of the CCA Board of Directors we submit (per the CCA Constitution & Bylaws) a revised "new member" application for membership into the CCA. Also, a new reinstatement form.

Thank you & we welcome your comments.

Judy Guthrie (Membership Chairperson) & the CCA Membership Committee  
Email: [CCofAMembership@gmail.com](mailto:CCofAMembership@gmail.com)

PDF’s attached to the Communique’ for your review. Copies have been sent to the Constitution Committee and awaiting their approval. If changes are requested, an adjusted copy will be sent to the Board before you vote.

## **Public Relations Committee Report:**

Mission Statement:

The Public Relations Committee will provide ideas and resources for the active promotion of the collie as a desirable family companion and working canine partner. The committee will explore avenues to help local groups put on events for the public in association with members and groups already experienced with public events.

Important possible avenues for featuring our breed would be a link on our CCA website page where the public can view articles, photos, and videos of collies in family settings and activities. Additionally, some media would show collies and their owners doing agility, carting flyball, freestyle, herding, obedience, service dog, therapy, tracking, and other performance and service activities.

Report:

The Public Relations Committee met June 30<sup>th</sup> via teleconference. Members reported completion of the first products that have been in the works—a Trifold Brochure, a Parent Club Business Card, and a Color Book that will be placed on the CCA website as downloads (free) from the Public Outreach link. These downloadables will be accessible to members in planning their public events, i.e., Scottish Festivals, Meet the Breed, Puppy Matches. Development of Social Media, i.e., Facebook, You-Tube, is still being worked on. . First article, *The Collie, Flourishing or Vanishing: We Make the Difference!*”, will be out in the next *Bulletin*. Request for talent for other public relations outreach will be announced the the *Bulletin* also.

## **New Promotional Materials**

Would you place the announcement that the CCA Public Relations Committee has created new materials available for printing and distribution as handouts at breed outreach or promotional opportunities such as the AKC "Meet the Breeds" event, pet fairs, or breed information tables at dog shows or puppy packets? Visit the CCA website and click to view the list of products for use.

Public Relations Committee:

Chandra Flaim  
Kathy Moll  
Melinda Sunnarborg  
Vickie VonSeggren  
Linda Mabus, Chair

### **Meet the Breeds Booth, Orlando FL December 11-14, 2014**

*I contacted Paula after Mike has asked her to chair the event to see if she would give us a few words about the event that she has chaired for the past two years. See below:*

Per our conversation, I would like to request \$500 funds for supplies for the Collie Club of America to participate in the Meet the Breeds portion of the AKC Eukanuba National Championship again this year.

We have had a great turn out of CCA members who've volunteered their time, knowledge, and experience to man the booth during both days of the show in the past three years that it's been in Florida.

The spectators love seeing the Collies that the members bring to the booth as most of them rarely see a Collie nowadays. I think the dogs love it as much as the human participants do.

The people who've volunteered in years past have been really spectacular in getting to the booth very early in the morning to set everything up and tirelessly stay all day to answer questions about our breed.

Please let me know if there is any other info you need and I'll be happy to provide it.

As always, I'll keep an account of how the money is spent and return the unused portion to the treasurer.

Thank you -

*Paula Clairday*

*Collie Club of America District Director - Florida*

### **Notice Premiums Available for 2014 Herding Regionals**

Jeanine Blaner has requested that we notify the membership that the premiums for the 2014 Herding Regionals are now available on the CCA Website.

## Presentation of Bids for the 2015 Herding Regionals

The Eastern Regional is proposed for September 19-20, 2015, in Birdsboro, PA - the site of the 2012 Nationals herding trial as well as a previous regional. The Western Regional is proposed for September 12-13, 2015, in Olympia, WA. Both proposals have been reviewed by the Working Collie Committee and we are pleased to recommend them to the Board.

Normally, there are three herding regionals bids. This year, we did not receive a bid for a Central Regional. There was a group working on a proposal but they ran into some logistical issues. If we receive an acceptable proposal in the near future, we will consider it and we may recommend that it be added. However, the Central region will have several herding opportunities in the near future as the 2015 national is in Oklahoma and the 2016 national is in Kentucky.

While we would like to recommend a herding trial be held in each region annually, we also recognize the importance of holding well-organized, well-attended events. We will be making efforts to support and encourage potential bidders, particularly in the central part of the country, so that we can better develop options for regionals trials.

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As always, if the Board has any questions, let me know. Thanks!

Jeanine Blaner, WCC chair

**Bids are attached in PDF's.....two Eastern and Western**

### New Members and Reinstates –July 2014

#### USA

**CA-S** Carol Brown, 23520 South Road, Apple Valley, CA, 92307, 760.694.6445, [carol\\_brown@avusd.org](mailto:carol_brown@avusd.org), Sponsors: Jolynn Gilstrap & Jeffery Owens

**OH** George and Tammie Jacobs, 5415 Haughn Rd., Grove City OH, 43123, 574.361.1441, [johnwayne76@sbcglobal.net](mailto:johnwayne76@sbcglobal.net), Sponsors: Judy Walburn & Debra Waelde

**MO** Judy McLaughlin and William M. Hickey Sr., 8080 State Hwy A, Marshfield, MO 65706, 417.839.8848, [myhoney1957@yahoo.com](mailto:myhoney1957@yahoo.com), Sponsors: Jeanie Driscoll & Patsy Gordon

#### Reinstates: less than one year

##### June 1 - August 11, 2014

CA-S	Susan Royds	310-738-0998	<a href="mailto:skyviewcollies@yahoo.com">skyviewcollies@yahoo.com</a>
FL	Libby Lewitt	352-472-2650	<a href="mailto:karavel@aol.com">karavel@aol.com</a>
IA	Becky & Orville Crowley	515-981-0753	<a href="mailto:Zilverfox@hughes.net">Zilverfox@hughes.net</a>
NH	Dianne Bishop	603-668-1636	<a href="mailto:gbish0@comcast.net">gbish0@comcast.net</a>
PA	Suzanne & Tim Berggren	724-222-7502	<a href="mailto:t.berggren@comcast.net">t.berggren@comcast.net</a>
TX	Judy & Stephen Gorham	940-383-4083	
VA	June Becker	703-369-1305	<a href="mailto:chbecker1@verizon.net">chbecker1@verizon.net</a>
WA	Deborah, Maret, Lauren & Julianna Falk	425-743-0937	<a href="mailto:aurecollies@comcast.net">aurecollies@comcast.net</a>
WI	Michelle Delimat	715-203-7329	<a href="mailto:shelleydelimat@gmail.com">shelleydelimat@gmail.com</a>

#### Additional Attachments:

Results prev. Communique' add in PDF

Bids for Regionals in 2015 add in PDF

Application forms....Membership PDF