

**"Song of the South"
2018 CCA Proposal**

The Southern States Group of Collie Fanciers is excited to offer to host the 2018 Collie Club of America National Specialty Show. The **"Song of the South"** dates planned are March 31 – April 8. Although this will be our first Southern States Collaboration National Specialty, we think we can put together a show that everyone will enjoy attending and will want to come back for more of our southern hospitality in the future. Welcoming CCA members to the 2018 Collie Club of America (CCA) National Specialty Show will be Collie Club of Georgia, Collie Club of Alabama, Greater Tampa Bay Collie Club, Greater Jacksonville Collie Club, CCA members from Mississippi, Arkansas, Tennessee and Louisiana.

Arrangements have been made for the show to be held at the Georgia International Convention Center with the **the Embassy Suites Atlanta Airport, just one half mile from the convention center**, to serve as the headquarters hotel. **The hotel offers complimentary hot buffet breakfasts, a complimentary evening reception and free shuttle services for guests and dogs.**

The GICC is also attached to the Atlanta International Airport with shuttle service and sky train access to the site and hotels. Free shuttle services for guests and dogs are offered from the airport to the GICC.

Schedule

Agility—Planned for Saturday and Sunday, March 31 and April 1; to be held at Play Dog Excellent in Red Bank, Tennessee (near Chattanooga). Two judges are anticipated. All regular classes, FAST, and Time to Beat will be offered.

Herding—Planned for Monday and Tuesday, April 2 and 3; trials to be held at an AKC trial site in Cartersville, GA, within a short driving distance from the agility venue and approximately an hour's drive north of the GICC main show site. As specified in the CCA Official Show Rules, Herding Trial will conform to the rules and requirements in the AKC Herding Regulation Manual. Instinct testing is anticipated. Livestock and Courses—A Course Sheep and Ducks; B Course Ducks. Two judges are planned.

Conformation—Planned for Wednesday through Saturday, April 4 through 7; to be held in the Georgia International Convention Center. Junior Showmanship—classes will be scheduled by the superintendent using a conformation ring

Obedience/Rally—Planned for Thursday and Friday, April 5 and 6; to be held in the Georgia International Convention Center. All obedience classes will be offered both days with different judges. Different Rally judges will be available for each day's Rally event.

Other events—All other accompanying events will be accommodated as usual, including seminars, welcome party, opening ceremonies, invitational, Collie Heath Foundation dinner and auction, Quarter Century Collie Group banquet, CCA annual meeting, etc. as appropriate.

Facilities

Georgia International Convention Center, 2000 convention Concourse, College Park, Georgia is adjacent to Atlanta Hartsfield Jackson International Airport, just 7 miles south of downtown Atlanta. Atlanta's Hartfield Jackson International Airport, is known as one of the world's busiest airports. "ATL" is serviced by Delta, United, Southwest, America, US air and Frontier airlines in addition to all International flights. Transportation from terminals to baggage claim is effortless through the use of people movers and the "Plane Train", railway system..

- The contemporary convention center , built in 2009, offers the ultimate in convenience. Directly connected to the airport, the center is serviced by the Sky Train, a new light rail train *available 24 hours and free of charge*. The upscale Center is adorned with \$1,000,000+ commissioned art collection

The GICC parking area is five conjoined surface parking lots accessible at the east and west entrances during high volume events. The facility offers flat rate parking including 30 handicap spaces. RV parking (dry camp only) is convenient to the site.

Local boy Scouts of America troops will be on hand to assist carrying set up equipment, crates and ex-pens. Three convenient loading docks in the rear of the building lead directly into the exhibition halls.

Limited dog bathing will be permitted outdoors only.

CCA will be utilizing:

113,000 square ft. in three adjoining exhibition halls

94,000 square ft. lobby

2,080 sq ft meeting rooms (total three rooms)

- The exclusive caterer for all food and beverage functions at the GICC is by Proof of the Pudding, Inc. Liquor license is owned by the caterer.
- Audio/ Visual Services available
- 2,000 parking spaces
- **9 acres of grassy area**
- 2,000 parking spaces
- There are 8,500 hotel rooms within 1-2 mile radius

International Convention Center may be viewed at www.gicc.org

Hotel

Embassy Suites Hotel --Atlanta Airport. Located half a mile from Hartsfield – Jackson Atlanta International Airport, and the Airport MARTA station. The Embassy Suites is just a short drive away from the many Atlanta, GA, attractions. Room rates for King and Double Suites are \$149.00 which include full cooked-to-order American breakfast buffet every morning and the Evening Reception (snacks, beverages with complimentary Open bar) from 5:30 PM to 7:30 PM daily. Complimentary Shuttle to and from the Airport. It is also one mile from the GA International Convention Center – GICC in College Park, GA (showsite).

From the excitement of downtown Atlanta, we make it easy for you to experience the city's countless area attractions as well as maintain a productive schedule. Other Accommodations the GICC has provided names of 25 hotels/motels within a 3-mile radius including the Hotel Indigo, The Westin Atlanta Airport Hotel, Sheraton Atlanta Airport Hotel, the Holiday Inn Express Atlanta Airport College Park, and not far the Super 8 Hotel Atlanta Airport College Park.

All meeting rooms for the Collie Health Foundation Auction, Judges Education Seminar and Judge's hospitality rooms will be located at the Georgia International Convention Center.

Overnight Accommodations - Through the cooperation of Meet College Park Georgia the hotels will offer free shuttle service to and from Atlanta's Hartsfield Jackson International Airport.

Hotel Indigo (5 minute drive from GICC) - \$124.00 night - Near Fox Theatre, the Atlanta Ballet and the High Museum of Art, this boutique style hotel is just a 5 minute drive from the GICC.

Attractions near the hotel are about one mile from the World of Coca-Cola, Georgia Aquarium, CNN Studios and Underground Atlanta. Centennial Olympic Park and the Georgia Dome are just steps away, as well

Guests enjoy free wired and wireless HSIA and on-site dining. Additional perks include 24-hour Fitness and Business Centers.

The Westin Atlanta Airport Hotel - \$125.00 rate - A short complimentary shuttle ride from Hartsfield-Jackson Atlanta International Airport (ATL), The Westin Atlanta Airport is adjacent to major interstates I-85 and I-285 and just minutes from the Georgia International Convention Center. The hotel is only eight miles from downtown Atlanta and area attractions, including Turner Field, home of the Atlanta Braves, and the Georgia Aquarium.

Sheraton Atlanta Airport Hotel - \$125 night - Sheraton Atlanta Airport Hotel boasts a modern look and feel. The complimentary airport shuttle runs every 20 minutes to and from Ground Transportation at Hartsfield-Jackson International Airport (ATL), Downtown Atlanta and its major attractions are only 10 minutes away—including the new Georgia Aquarium; Turner Field, home of the Braves; and Atlantic Station, a new retail and entertainment district. The Georgia International Convention Center is two miles away. The hotel also offers their signature 1900 Grill Restaurant and Lounge.

Additionally, the **Holiday Inn Express Atlanta Airport College Park**, one mile from the GICC is offering a \$99.00/night room rate and the **Super 8 Hotel Atlanta Airport College Park**, 1.5 miles from the Center is offering a \$60/night

Agility

Play Dog Excellent—This facility is an indoor, agility training facility. It has been host to multiple agility trials over the years including many national specialty agility trials for other breeds. The flooring is heavy rubber matting that is a safe surface for the competing dogs and their handlers. All of the equipment is AKC approved as is the site. The rental fee for the site includes the equipment as well as staff to assist with equipment set up.

Herding

Hardrock Farm , 445 Shinall Gaines Rd, Cartersville, GA 30121

A completely fenced herding facility on seven acres of level ground, landscaped with ornamental seasonal foliage. Sheep arena - 150ft. x250ft. duck arena 100ft. x 100ft. There is no power hook up on site – portable generators are not allowed near livestock or trial arenas. KOA camp ground and hotels located within 10 minutes of property.

Practice runs may be arranged through property owner, Cheryl Padgett.

Lunch will be provided at additional cost.

Two days of 50 runs of sheep and ducks combined. The Southern States are offering A Course for sheep only but A and B courses for ducks. All stock will be dog broke and worked by upright, loose eyed breeds . Stockhandlers and Porta-Pots included in price. If needed, more runs can be provided for an additional fee. Herding Instinct Certification will be available on a limited basis. The facility is conveniently located' less than three miles off 1-75, Exit 296.

Please contact Cheryl Padgett, 404-216-5152 for any questions or to tour the facility.

Cartersville is located midway between Atlanta,GA and Chattanooga, TN. We have contacts at the local hotels (who will allow dogs for shows), plus a KOA Campground at Exit 296. There are numerous chain restaurants as well as local' establishments, within a ten minute drive.

Main Committee Chairs

Host Show Chair	Gayle Guthman	Treasurer	Mike Esch
Host Show Co-Chair	Lennell Nix	Obedience/ Rally	Monique Williams
Herding show Sec'y	Gay Silva	Grooming	TBD
Herding Show Chair	Yvonne Evans Wynn	Reserved Seat.	Debra Guthman
Agility Show Sec'y	Bev Eitner	Vendor	Leah Warner
Agility Chair	Babbi Dilbeck DVM	Trophy	Pati Merrill
Artist	Joan Johnson	Welcome	Anne Cross

Superintendent

Foy Trent Dog Shows LLC of Sturgeon, Missouri has been selected to be the superintendent. This organization served CCA as superintendent of the National Show held in Tulsa, Oklahoma, in 2011 and upcoming 2015 in Louisville, KY

- \$3700 and \$10.50 for each entry
- \$9.00 for stud dog, brood bitch and sweepstakes entries
- \$38 for each additional pages in premium list in multiples of four
- Any additional postage requirements beyond that stated in this contract
- Additional Catalogs above base quantity will be \$10 per catalog.
- Advertising in catalog will be \$40 per page if ready to paste. This would be in .pdf or .jpg format. Publisher is acceptable as well. Club may charge advertisers whatever rate they desire. Charges are figured in statement to club. Color ads are an additional \$10
- Lodging for one person at host hotel to be provided by Club for days of the show and the setup day.

Budget

Conformation — Obedience/Rally — Jr. Showmanship

Income

Entry:	
800 conf @ \$40	\$32,000
200 obed/rally @ \$40	8,000
40 jr. sh. @ \$0	0
Vendors: 15 non CCA @ \$300	4,500
15 CCA @ \$200	3,000
Reserved Grooming. 400 @ \$40	16,000
Catalog Sales 100 presale \$12	1,200
400 show site \$15	6,000
200 after show \$20	4,000
Reserved Seating 300 @ \$35	10,500
Trophies and ribbons	\$15,000
Top 20 catalogs & Gifts	\$3,500
ex pen rental / sale (20@ \$40)	\$800
advertising	\$1,000
merchandise	\$12,000
Raffle	\$2,500
sponsorships	<u>\$2,500</u>
Total	\$122,500

Expenses

GICC	\$60,000
Security (120 hrs @ \$28)	3,360****
3 conf. judges (5 days)	4,725*
3 obed/rally judges (2 days)	1,590**
Foy Trent Dog Shows	
base fee	3,700
1040 entries @ \$10.50	10,920
AKC (1040 entries x \$3.50)	3,640
Hall Clean up (\$350 per hall x 3)	1,050
Water & Utilities	4,445
Insurance	1,400
Reserved seating @ 1.00 per chair	50***
Trophies and Ribbons	14,000
Misc supplies	1,200
Shavings	1,200
Top 20 catalogs & Gifts	\$ 3,500
Ex pen purchase (20@ \$35)	\$700
Merchandise costs	\$7,000
Total	\$122,480

Joan Johnson, Blu Ridge Collies has been contacted to provide art work for the logo and merchandise.

Explanation of line items marked with asterisk:

* COSTS OF CONFORMATION JUDGES Trans. \$500 + (lodging @ \$115/day + expenses @ \$100/day x 5) x 3 = \$4,725

** COSTS OF OBEDIENCE JUDGES Trans. \$100 + (lodging @ \$115/day + expenses @ \$100/day x 2) x 3 = \$1,590

***CHAIR EXPLANATION GICC is providing 250 chairs at no charge

**** SECURITY EXPLAINATION 24 hr electronic surveillance is provided at no charge if additional security is required cost is based upon 24 hours a day at the rate of \$28.00 per hour.

Herding

Revenue		Day 1	Day 2
Entries	65 Runs @ \$50/Run	\$3250	\$3250
Ribbon & Trophies		\$300	\$300
Subtotal Revenue		\$3550	\$3550
Expenses			
Livestock/Facility	\$750/Day	\$ 750	\$ 750
Judge's Fees	\$300/Day 2 Judges	\$ 300	\$ 300
Expenses	\$400/Day includes travel, hotel, etc	\$ 400	\$ 400
Secretary	\$3/Entry plus \$100/Day	\$ 295	\$ 295
AKC	\$5/Q @80% Q rate \$90/day applications	\$ 350	\$ 350
Food		\$ 200	\$ 200
Misc		\$ 100	\$ 100
Ribbon & Trophies		\$300	\$300
Subtotal Expenses		\$2695	\$2695
Balance	TWO DAY PROFIT \$1,710		

Agility

Revenue		Day 1	Day 2
Entries	90 1 st Runs @ \$40/Run	\$3600	\$3600
	171 Other Runs @ \$30/Run	\$5130	\$5130
Ribbon & Trophies		\$300	\$300
Subtotal Revenue		\$9,030	\$9030
TWO DAY REVENUE \$18,060			
Expenses			
Facility Rental	\$250/Day (Includes Equipment)	\$ 250	\$ 250
Judge's Fees	\$2/Run 261 Runs/Day	\$ 522	\$ 522
Expenses	\$250/Day includes travel, hotel, etc	\$ 250	\$ 250
Secretary	\$2/Run 261 Runs/Day	\$ 522	\$ 522
AKC	\$3.50/Run 261 Runs/Day	\$ 913.50	\$ 913.50
Misc		\$ 100	\$ 100
Ribbon & Trophies		\$ 300	\$ 300
Subtotal Expenses		\$2,857.50	\$2,857.50
Profit		\$ 6,172.50	\$ 6,172.50
TWO DAY PROFIT \$12,345			

Committees

Host Show Chair - Gayle Guthman

My first two collies were rescues who taught me more about the temperament and forgiveness of the breed than any mentor or book could teach.

While living in Florida, I was a member of the Greater Tampa Bay Collie Club and upon moving to Georgia, I joined Collie Club of Georgia. I have been a member of CCA since 2001 and now serve as Georgia's District Director.

In addition to therapy work, I compete in conformation, herding, agility and rally. I am breeder/owner/exhibitor of my dogs and have finished a bitch from my first breeding from the Bred-By Exhibitor classes. I also earned an Award of Excellence at the Eukanuba National Dog Show.

Most recently, I worked for a government infectious disease clinic in the social services capacity for 7 years before retiring to focus on my collies.

Host Show Co-Chair -- Lenell Nix

I have owned collies since 2000 and have been a member of the Collie Club of America and Piedmont Collie Club since 2002. In that time I have served the PCC in various positions as president, vice president, treasurer, and board member, in addition to serving as show chair for 2 yrs. I also worked closely with the 2007 host showchair in the detail and planning of the 2007 CCA National Specialty. I have had the fortunate privilege to serve as the district director for NC since 2010.

Additionally, I have served on the Constitution Committee since 2010 and thoroughly have enjoyed the opportunity. At the 2011 Nationals I had the opportunity to work with Lynn Meyers, and assist as needed with our National Trophies, shortly there after have served as a committee member on the Trophy committee. I have spent most of my adult life being self employed. Within our company, I am responsible for the filing of annual corporate reports with the secretary of state, as well as other documents with the state and federal governments. Additionally I am required to maintain extensive employee files to ensure that federal and state laws are met. Accuracy, attention to detail, and organization are of the utmost importance in these areas.

Herding Chair--Yvonne Evans-Wynn

I have been involved in collies since 1997 and have been trialing in AKC herding trials since 2000. I am on the Board of Directors for the North GA All Breed Herding Dog Assoc. which holds two AKC herding trials at this site yearly. I have helped as scribe and timer at these trials. I have served as the Treasurer for Collie Club of Georgia and Chairperson for CC of GA's annual CCA Herding Instinct Test. I have volunteered as Raffle and Trophy chair for many years for CC of GA. I was previously Georgia's CCA District Director.

Agility Chair--Babbi Dilbeck, DVM.

Babbi has been a member of the Collie Club of America since 1994. An avid competitor, she has participated in multiple events including agility, herding, lure coursing, rally obedience and conformation. She has been active in the East Tennessee Collie Club since 1994 and has held the position of President, Recording Secretary, and Board Member. She also served as show chair for the matches required by AKC to get official sanctioning as a Collie specialty club. Babbi was solely responsible for attaining AKC sanctioning for the ETCC to hold AKC sanctioned all breed agility trials and is serving as trial chair for those trials.

Obedience/ Rally Chair --Monique Williams

CPDT-KA, NADOI, OSCT

Certifications

- Certification Council for Professional Dog Trainers, since November 2002
- National Association of Dog Obedience Instructors, since March 2011
- Association of Professional Dog Trainers C.L.A.S.S Evaluator
- Operation Socialization Certified Trainer
- Mentor Trainer for Animal Behavior College
- AKC Star Puppy & Canine Good Citizen Evaluator, #4616

Experience

- AKC exhibitor since 1981

- Breeder of multiple AKC champion Smooth Collies
- Titled dogs in AKC Conformation, Obedience, Rally-O, & Lure Coursing
- Attends 36 hours + of continuing education in canine behavior and training yearly, including APDT conferences and multi-day seminars

Affiliations

- Member Collie Club of America, Obedience Chair for CCA National Specialty 2007
- Member, Collie Club of GA

Trophy Chair -- Pati Merrill

Member CCA 1973- present

Transportation and hospitality CCA 1979

Co-chair CCA 1992

President Collie Health Foundation 1997-2004

President Collie Club of America 2004-2008, 2012-2014

All positions in local Collie clubs- San Diego CC, and 1984- to present Greater Jacksonville CC - VP currently

Have CS5, Office 360, Mac book air, Ipad, and 2 PC's = am currently taking Mac/Apple classes.

Treasurer -- Mike Esch

Mike is currently CCA Treasurer.