

August 16, 2012

Included: Update Software Purchase
New Members & Reinstates
Results – July Communique'

Vote: New Members & Reinstates
Treasurer's Report
Discontinue Breeder of Year Award
Approve Meet the Breeds booth, expenses, electrical, & medallions
Approve 2012 YB staff
Approve 2015 Show Committee
Approve Laura DeLaurentis to Bulletin staff
Approve Software for the YB and other committees
Approve changes to Tuesday night at Nationals

Discussion: Changes presented by Constitution Committee – review AKC report
Pres. Presents for discussion: Loving Cups, Tax Set Aside Committee, Logo ownership, funding Legislation



Collie Club of America, Inc.
2013 National Specialty
“A River of Dreams”
March 30 -April 6, 2013
The LaCrosse Center, Lacrosse WI

President's Message

Bulletin, Yearbook and the National

The National issue of the Bulletin was wonderful – I forgot to thank the members for ad support, owners for stories and everyone for sharing photos.

Please support the upcoming HOLIDAY BULLETIN, 2012 YEARBOOK, and TROPHIES for the 2013 NATIONAL.

If upcoming national host committees decide to have meeting, welcome and Invitational on Tues night there probably will be a board meeting on Wed, immediately following judging. These meetings should not last long.

Show Rules has our ideas and suggestions given to them right after the national. They will be giving us some of their thoughts soon. They have been asked to incorporate the New AOM % of entry. They were asked add the new AOM, and set round up numbers. Select is something new and this year Select was presented and the Select winners were not given AOM's – there is nothing in show rules about this. The judges contract lists that critiques must be printed in the Bulletin prior to any other source – show rules was asked to clarify this for the judges.

If the motion to discontinue Breeder of the Year based solely on amount of champions passes, I will appoint a chair to bring the board ideas how to make it more than just numbers. With any luck it can be done in time for 2013 show presentation - if not, it can be awarded as soon as we have the new criteria. If it doesn't pass, we can stick with what we have.

We are so lucky to be loved by collies – let's do our part and show our love for the breed.

Pati

Secretary's Message

Well, we're coming to the closing of another season....thank goodness here in Kansas....but the last few days have had some reminders of the coming fall. We've received two notifications saying they will be sending bids for CCA 2016. One is from the Michigan group and one from the Collie Club of Kentucky, both are working with Martha Ramer and Darci Brown on their proposals for us this fall. Thank you Zone 6 for considering hosting the National. Martha is working hard with CCA 2013 and Darci is working with 2014 and hopefully will have an updating report for us soon. Don't forget to watch for the latest updates on CCA 2013 on the CCA website and CCA Newsletter.

Our sympathies go out to Susan Joslin, Kansas, on the loss of her father and to the friends of Barbara Loux in Northern California. Please keep these CCA families in your prayers.

Change of address to note from FL DD Paula Clairday, 4076 Maggie Ln., Middleburg FL 32068. Her present phone and email are still current.

Keep give your collies hugs and enjoy the cooler days.

Janic

Updated noted on Software Purchase – Michelle Esch Brooks

The Yearbook would like to purchase two Adobe products for use by multiple users that will make putting the yearbook together much easier. The Yearbook runs into many problems with products: we need two versions (one for Mac and one for PC), must be able to be downloaded by multiple users, and must aid us for many years.

After extensive research about what would be the best buy for our money, I came across Adobe's new small business products: instead of paying close to \$1300 for one version of Photoshop, and \$699 for one version of InDesign (we would need two versions for both of these), we can now purchase for a total of \$1398 Photoshop and InDesign available on both platforms (PC & Mac) for use on up to 99 machines. This is available through Adobe's Transactional Licensing Program (TLP): http://www.adobe.com/aboutadobe/volumelicensing/pdfs/tlp_5_program_overview.pdf.

Yearbook members or members of other committees could log on to Adobe, select their platform, plug in our information and simply select "download." 20 minutes later they have Photoshop and InDesign for use by their committees.

These products *could* be used by any CCA committee that has anything in print from pamphlets to books to calendars. InDesign is one of the easiest products to learn and use, and has not changed much over the last 10 years."

New Members and Reinstates – June – August 2012

USA

PAW Kristen Gresh, 198 Bennett Rd., Julian, PA, 16844, (814) 404 2071, luvmywaz@yahoo.com, Sponsors: Bonnie Opal & Sharon Mayes

Foreign

Canada Lidija Mere, 2350 Thacker Dr., Kelowna B.C., Canada, V1Z 1V8, 1-250-454-9221, solhavencollies@gmail.com, Sponsors: J. David Clarke & Barbara Cleek

Reinstatement

Michigan Sally Richardson, 2737 Laurel Hill Road, Ann Arbor, MI 48103

New Mexico Debbie Yarbrough, 957 Salt Mission Trail, Moriarty, NM 87035

Submitted by Hal Sundstrom AKC Chairman's Report – August 14, 2012

-- "Keep On Keepin' On"--

New York, NY – In his insightful and highly acclaimed biography of Steve Jobs, Walter Isaacson chose to capture a defining characteristic of Jobs by giving him the last word on his own life. Jobs, who proved to be a good student of singer-songwriter Bob Dylan's philosophical insights, used a Dylan lyric to explain his belief in personal growth.

“You always have to keep pushing to innovate. Dylan could have sung protest songs forever and probably made a lot of money, but he didn’t. The Beatles were the same way: They kept evolving, moving, refining their art. That’s what I’ve always tried to do — keep moving. Otherwise, as Dylan says, if you’re not busy being born, you’re busy dying.”

That philosophy is one that most certainly drives our best breeders in their determined quest for constantly improving their lines, and subsequently, their breeds. Like those breeders, the American Kennel Club is on a determined quest to improve events, and subsequently, our sport.

The last two years have seen relentless positive action delivering new programs, new events, new outreach, and a new system to help clubs manage all the change, including:

- Grand Champion Program – a continuation of competition for champions of record with a new title, new achievement levels, and a new ranking system.
- National Owner-Handler Series – recognizing and showcasing the quality dogs being exhibited by owner-handlers and a venue for owner-handlers to compete against their peers.
- 4-6 Month Beginner Puppy Competition – providing the opportunity for training, socialization, and competition leading to a Certificate of Merit suffix title.
- Open Shows – informal sanctioned conformation events at which dogs, exhibitors, stewards, judges, and clubs gain experience needed for licensed events. Certificate of Merit points are awarded.
- Junior Showmanship Master Class – a new class for the most competitive participants.
- First ever Junior competition at both the Obedience and Agility Invitationals.
- Beginner Novice optional titling class – very popular combination of basic obedience and rally.
- Starting in 2013, “Companion Events Extravaganza,” a multi -day event that will feature Championship events for Obedience and Agility and a new national competition for AKC Rally.
- Time 2 Beat Agility Class – A unique, “hybrid” titling class.
- Coursing Ability Test – a fun and healthy event modeled after lure coursing that is open to all adult dogs.
- My Dog Can Do That! Experience – an exciting new outreach program for new owners and their dogs to try different companion events.
- Online Competition Management System – a new way for clubs to manage event details and judging assignments that provides simple, real-time management of the most complex events.

Each and every one of these innovative initiatives was borne out of an understanding of customer needs and desires. AKC Staff is focused on leveraging those insights about every aspect of our sport into desirable programs that engage, excite, and expand participation in the AKC world of dogs and sport.

As Jobs noted, “Some people say, ‘Give the customers what they want.’ But that’s not my approach. Our job is to figure out what they want before they do.” And that is exactly the approach we at AKC have used so successfully.

Our focus on “relentless positive action” continues daily. Will all the programs be as successful as these? Maybe not. But another Dylan lyric - “Keep on keepin’ On” - guided Jobs in this exact challenge. Whether we have a success or a failure, we must keep moving forward – we are and we won’t stop.

You can help, too. Since we all participate in our sport, we all have insights into our participants’ needs and desires. A simple, yet powerful example is the insight that led to the Grand Champion program. By understanding the desire many exhibitors have to continue to compete in a meaningful way after achieving a conformation championship, we were able to develop a complete program that engaged and excited participants and expanded the timeframe for their competition, yielding increased entries.

We’re always looking for a few more good insights that might lead to an innovation in our sport. If you have one, please send it to me at: atk@akc.org.

For as the Beatles, another favorite music icon of Jobs, reminded us - “Tomorrow Never Knows.”

Sincerely,

Alan Kalter, Chairman

BALLOT Results – July Communique'

This ballot must be received by the Secretary no later than August 05, 2012.

Total Votes: 61 + Pres. = 62 (100% Board voted)

1. The President presents for approval the New Members & Reinstates provided by Lori Montero, Membership Chair.
A. Approve 60 B. Disapprove 1 C. (I) approve all except _____
2. The President presents for ratification the motion made by Les Canavan and seconded by Mike Esch for the purchase of a new computer & printer for the secretary to be listed as "secretary's expense". Cost of computer, programs, warranties, and printer is \$1,592.45. A. Approve 59 B. Disapprove 1 C. Abstain 1
3. The President presents for approval the Financial Report by the Treasurer, Mike Esch.
A. Approve 61 B. Disapprove 0 C. Abstain 0
4. The President presents for approval the Financial reports on CCA 2012 presented by Mike Esch, Host Show Treasurer.
A. Approve 60 B. Disapprove 0 C. Abstain 1
5. The President presents for approval the motion made by Mike Esch and seconded by Jane Clymer on 05/14/12.
 - a. I make a motion that the Board of Directors declare and approve the tax set aside treatment of \$5,000 for 2012. The Board approves giving the Executive Committee (Officers) the authority to adjust this figure as required to meet our 2012 tax requirements. A. Approve 59 B. Disapprove 0 C. Abstain 2
 - b. I make a motion that the Board of Directors vote and approve the qualified 501-c-3 organization(s) to receive the allocation of \$5,000 before December 1, 2012. A. Approve 60 B. Disapprove 0 C. Abstain 1
6. The President presents for approval the establishing of a Standard Committee. *It will consist of three committees to include Breed Education, Judge's Education, and Ethics, the following committees will help educate before there is any poll. Breed Education, Judge's Education and the Ethics committee will be in charge of education and then determining the wording for the poll. The AKC will be alerted. Education to be started in Bulletin and Newsletter immediately.*
A. Approve 51 B. Disapprove 6 C. Abstain 3 No vote submitted 1
7. The President presents for approval the amount of \$500 for the Meet the Breeds in NYC and Jackie Caruso and Darci Brown to chair the event. For details on their proposal please refer to the May 2012 Communique'.
A. Approve 60 B. Disapprove 1 C. Abstain 0
8. The President presents for your recommendation the vote to be submitted for the Collie Club of America, Inc. concerning the AKC Lifetime Nominanee as presented by the AKC. Selection one in each category.

Conformation	Companion Events	Performance
14__Peter Green	<u>8</u> __Susan (Suzi) B. Bluford	<u>6</u> __Jean Dieden, DVM
<u>4</u> __Ed Sledzik	28__Sharon Redmer	<u>8</u> __Dana Jensen
33__Patricia Craige Trotter	<u>6</u> __Robert Squires	<u>17</u> __Leida Jones

Voting for candidates varied from not voting at all to only voting for selected candidates. Had one abstain across the Board and 7 no votes at all submitted across the Board.