

Discussion:

1. The President presents for approval the topic of the CCA Loving Cups – order more, price increase, damages seen on present cups? Below was sent to the Board from the President on June 27th.

per Judy Guthrie - the NEW cups will cost approx

\$118.34 each (that including shipping to club)

We can't keep doing this as

today we are losing about \$65 a cup and

with increase it will be \$84 per cup - which means

the CCA will PAY up to \$17,600 so a club can give one person a loving cup.

As much as we want to be the good guys - this is giving away the farm.

Even if we charge \$60 - that is \$60 if you have 60% - still nearly loss of \$12,000.

Judy thinks we should only charge \$50 for 2014 and raise it to \$60 in 2015 - and announce this now.

Most of our trophies go to clubs with 60%

\$90 if less than 60%.

Just tried to call Judy to check that fact.

Look at our financial report - we may have the Mergard and trophies - in real spendable dollars - \$350k. The economy may be coming out of the basement but I am not sure it will get better soon.

2. Are we doing anything regarding the ownership of the logo as we need the LOGO to be signed over with all legal ownership rights to the CCA?

3. The President presents for discussion the motion made by Gayle Kaye and seconded by Betty Abbott.

Re: CCA PUBLICATION POLICY.

CCA publications have an established policy on advertising references to certification of puppies or breeding stock. OFA, CERF and CHIC numbers may appear in advertisements. *DNA or genetic testing results are allowed in advertising, with verification of same submitted at time of placing ads. Dogs "cleared by parentage" need to submit verification of parents' "cleared status" when placing an ad.* Other available health and/or genetic information, including specific eye ratings, should be referred to as follows: eye examination and/or additional health information is available on request. Breeders and purchasers should be aware that there are differences in grading systems and between individual examiners' findings, and inform themselves about the health subjects.