

## “Virginia Beach is for Collie Lovers”

Virginia Beach, Virginia  
March 24 to March 31, 2018

The Virginia Circle of Collie Friends is thrilled to host the 2018 Collie Club of America National Specialty Show in Virginia Beach, Virginia. The 2018 National will mark Virginia’s 20<sup>th</sup> anniversary since last hosting CCA in 1998.

Featuring a good balance of coastal charm and big-city amenities, the Virginia Beach Convention Center is located among beautiful Mid Atlantic beaches, resort hotels, family attractions, golf courses, shopping and nightlife.

Whether it is hiking a trail in First Landing State Park or Back Bay National Wildlife Refuge, romping on the 35-miles of sandy beaches, taking a doggy-paddle in the ocean or playing a game of fetch in the off-leash dog parks, the Collies can experience what it means to “Live The Life” in Virginia Beach.

With pet lovers in mind, many Virginia Beach hotels, resort properties and businesses are eager to host the CCA National Specialty. Pet-friendly accommodations range from hotels, motels and luxurious beach rental homes. Dogs are even allowed to enjoy the public beaches and boardwalk area anytime during the Spring.

### Schedule

**Herding** – Planned for Saturday and Sunday, March 24 & 25; trials to be held at an AKC trial site located just shy of 4 hours from Virginia Beach. As specified in the CCA Official Show Rules, the Herding Trial will run following the rules and requirements in the AKC Herding Regulation Manual. A Course Cattle; A Course Sheep and Ducks; B Course Sheep & Ducks; Test classes (HT and PT and Herding Instinct Test) with Sheep. Two judges are planned.

**Agility** – Planned for Monday and Tuesday, March 26 & 27; to be held just shy of 4 hours from Virginia Beach and only 13 minutes from the Herding location. All Standard and Jumpers classes will be offered each day, with FAST on Monday and Time 2 Beat on Tuesday. One judge is planned.

**Obedience/Rally** – Planned for Wednesday and Thursday, March 28 and 29; to be held in the Virginia Beach Convention Center. All classes will be offered both days with different judges as well as different judges for each day’s Rally.

**Conformation** – Planned for Wednesday through Saturday, March 28 through 31; to be held in the Virginia Beach Convention Center.

**Other events** – All other events will be accommodated as usual at the Virginia Beach Convention Center, to include Welcome Party (Tuesday), opening ceremonies (Wednesday), Top 10 Invitational (Wednesday), Collie Health Foundation Dinner and Auction (Thursday), CCA Annual Meeting, seminars and more, as appropriate. The Quarter Century Collie Group banquet (Friday) will be held offsite.

### Facilities

**Virginia Beach Convention Center** – Located just blocks from the Virginia Beach oceanfront, the VBCC offers 112,500 square feet of column-free space, the VBCC was recently renovated and is America’s first convention center to earn LEED Gold Certification from the U.S. Green Building Council. The VBCC is 100% handicapped accessible and has restrooms and food sites scattered throughout. There is no limit to parking spaces available and will be free. RV parking without hook-ups will be available and a “honey wagon” will be brought in throughout the week for those parked. The VBCC is just 20 minutes from Norfolk International Airport.

**Keepstone Farm (Herding)** – Owned by licensed AKC and AHBA trial judge, Susan Rhoades, in Berryville, VA, Keepstone Farm was the site of the 2011 and 2014 Eastern Regional Herding Trial.

Keepstone Farm is an all season stock dog training facility sitting on 75 acres of various sized arenas and fields ranging from a 50' round pen up to a 325' x 225' field. Keepstone maintains its own dog-broke sheep, ducks, and cattle for trialing dogs. Keepstone Farm is in a beautiful location with views of the Blue Ridge Mountains. RV parking without hook-ups will be available. Keepstone Farm is 1 hour from Dulles International Airport and an hour and a half from Ronald Reagan National Airport.

**Body Renew Fitness** – Located in Winchester, VA, the BRF is an indoor, climate controlled turf field, and has adjacent rooms for crating and room for spectators. Equipment will be rented from MAD Agility. The crating room will be rented from Blue Ridge Dog Training Club. For all agility exhibitors not entered in CCA Herding, English Setter Club of America will be hosting two agility trials on Saturday and Sunday, March 24 & 25, lending our Collie people four days of agility trials at one location. BRF is in a beautiful location with views of the Blue Ridge Mountains. No RV parking will be available. BRF is just under 1 hour from Dulles International Airport and an hour and a half from Ronald Reagan National Airport.

**NOTE:** After careful research, we determined that there were three possible locations for CCA 2018 herding trials that have previously hosted AKC approved trials. All were approximately the same distance from the Virginia Beach show site. While all could meet the requirements for space, AKC courses and ample stock, only one stood out as a choice that would give exhibitors every possible benefit. Keepstone Farm in Berryville, VA hosts multiple AKC trials each year and is familiar with keeping trials running smoothly. Exhibitors have access to ducks, sheep and cattle all housed on site. Both A and B courses are available.

The Body Renew Fitness agility site in Winchester, VA is 15 minutes from Keepstone Farm and offers an excellent venue for agility enthusiasts. One location for lodging to attend both the herding and agility trials is a big plus. Multiple interstate highways from all directions run near the Berryville/Winchester sites. The sites are within easy driving distance to points in DC, MD, PA & WV. We sincerely believe that the driving time from the first four days of the national to the last four is doable when weighing the many benefits of all three sites for exhibitors and their collies.

Recent Nationals, had similar logistics. For example, in PA herding on Saturday and Sunday was one hour east of agility, causing exhibitors to drive an hour further west on Mon. & Tues. and then backtrack one and a half hours to Oaks for conformation. Because this was a well-attended national in all venues, we feel that having herding and agility in close proximity with one drive to move south to Virginia Beach is easily as feasible. Cross country interstate I-40 connects easily with I-81 and I-64.

### Hotels

**The host hotel will be DoubleTree by Hilton**, located at 1900 Pavilion Dr, Virginia Beach, VA and less than a 5 minute walk across the parking lot to the VBCC. The DoubleTree has given us a rate of \$125 per night per room. All newly renovated guest rooms and suites are equipped with complimentary internet access, Wolfgang Puck coffeemakers, hair dryers, irons & ironing boards, flat screen HD televisions with expanded cable and HBO, indoor pool, Precor fitness center, complimentary business center and laundry services with same day return. DoubleTree has a onetime nonrefundable pet fee of \$50.00 per room with a limit of two dogs per room. A Max & Erma's restaurant is located inside the hotel.

Other hotels in the Virginia Beach area:

<p><b>Ocean Side Inn</b> 300 Atlantic Ave, Virginia Beach, VA (757) 437-1200 \$100 a night Dogs allowed; only 2 per room 1.9 miles (7 mins) to VBCC</p>	<p><b>La Quinta Inn &amp; Suites</b> 2800 Pacific Ave, Virginia Beach, VA (757) 428-2203 \$107 a night Dogs allowed 1.4 miles (5 mins) to VBCC</p>
<p><b>Candlewood Suites Virginia Beach/Norfolk</b> 4437 Bonney Rd, Virginia Beach, VA (757) 213-1500</p>	<p><b>Sheraton Oceanfront Hotel</b> 3501 Atlantic Ave, Virginia Beach, VA (757) 425-9000</p>

\$80 a night \$75 nonrefundable dog fee 8.9 miles (14 mins) to VBCC	\$123 a night Dogs allowed 1.9 miles (7 mins) to VBCC
<b>Residence Inn by Marriot</b> 3217 Atlantic Ave, Virginia Beach, VA (757) 425-1141 \$119 a night \$100 nonrefundable dog fee 1.8 miles (7 mins) to VBCC	<b>Wyndham Virginia Beach Oceanfront</b> 5700 Atlantic Ave, Virginia Beach, VA (757) 437-9355 \$109 a night \$25 pet fee, per pet, per night 1.6 miles (5 mins) to VBCC

Hotels near the herding and agility venues in Winchester are as follows:

<b>Aloft Winchester</b> 1055 Millwood Ave, Winchester, VA (866) 716-8143 \$100 a night Dogs allowed 6 miles (6 mins) to BRF 9.0 miles (13 mins) to Keepstone Farm	<b>Red Roof Inn</b> 991 Millwood Ave, Winchester, VA (540) 667-5000 \$64.99 a night Dogs allowed 4.5 miles (6 mins) to BRF 9.1 miles (14 mins) to Keepstone Farm
<b>Motel 6</b> 2951 Valley Ave, Winchester, VA (540) 667-1200 \$50.99 a night \$10 pet fee, per night 1.6 miles (3 mins) to BRF 10.8 miles (19 mins) to Keepstone Farm	<b>Super 8</b> 1077 Millwood Ave, Winchester, VA (888) 942-7383 \$65 a night Dogs allowed 4.7 miles (6 mins) to BRF 9.0 miles (12 mins) to Keepstone Farm
<b>Best Western</b> 711 Millwood Ave, Winchester, VA (888) 942-7383 \$55 a night 4.2 miles (5 mins) to BRF // 8.7 miles (15 mins) to Keepstone Farm	

#### Main Committee Chairs

<i>Host Show Chair:</i> Michelle Esch-Brooks	<i>Assistant to Host Show Chair:</i> Mike Esch
<i>Reserved Grooming Co-Chairs:</i> Michael & Judy Pitt	<i>Facilities Chair:</i> Bill Holland
<i>Herding Chair:</i> Charlotte Holzman	<i>Agility Co-Chairs:</i> Jim & Judy Smotrel
<i>Rally Chair:</i> Richella Veatch	<i>Obedience Chair:</i> Carolyn Rose
<i>Chief Ring Steward:</i> Linda Tefelski	<i>Reserved Seating Co-Chairs:</i> Judy Guthrie & Terry Jennings
<i>Trophies Chair:</i> Kathy Drabik	<i>Host Treasurer:</i> Mike Esch
<i>Vendors Co-Chairs:</i> Terry Jennings & Judy Guthrie	<i>Logo:</i> Joyce Dowling
<i>Merchandise Chair:</i> Lori Montero	<i>Announcer:</i> Lori Montero

#### Budget

<b>Income</b>		
	Catalog Advertising	\$4,400
	Catalog Sales	\$9,000
	Entries - Conform./Obed./Rally	\$34,000
	Fundraiser	\$3,500
	Merchandise	\$16,000
	Reserved Grooming	\$19,000
	Reserved Seating	\$4,000
	Top 10	\$3,000
	Trophy Donations	\$18,000
	Vendors	\$3,500
	<b>TOTAL INCOME</b>	<b>\$114,400</b>

<b>Expenses</b>		
	Building site rental (main)	\$30,405
	All other building related costs	\$4,000
	Catalog	\$3,400
	EMT	\$2,600
	Food	\$8,000
	Judges Expenses	\$6,500
	Insurance – National Trophies	\$603
	Insurance – Show Liability	\$625
	Insurance – Additional Insured	\$150
	Merchandise	\$10,000
	Photographer	\$500
	Postage	\$650
	Printing	\$800
	Recording Fees	\$4,800
	Ribbons & Rosettes	\$4,500
	Shavings	\$1,600
	Show Application Fees	\$500
	Superintendent Fees	\$8,700
	Supplies	\$1,000
	Tables & Chairs	\$2,500
	Top 10 Invitational	\$3,000
	Trophy Expenses	\$12,000
	Water	\$1,500
	Welcome Party	\$1,500
	<b>TOTAL EXPENSES</b>	<b>\$109,833</b>
	<b>OVERALL TOTAL</b>	<b>\$4,567</b>

#### **Agility Budget**

<b>Income</b>		
	Entries	\$8,000
	Trophies	\$1,200
	<b>TOTAL INCOME</b>	<b>\$9,200</b>
<b>Expenses</b>		
	Various equipment	\$750
	Food	\$330
	Insurance – Additional Insured	\$50
	Judges Expenses	\$900
	Printing	\$50
	Recording Fees	\$1,000
	Scribe Sheets	\$150
	Secretary Fees	\$500
	Show Application Fees	\$200
	Site Rental	\$4,510
	Supplies	\$100
	Trophies	\$1,300
	<b>TOTAL EXPENSES</b>	<b>\$9,090</b>
	<b>OVERALL TOTAL</b>	<b>\$110</b>

### Herding Budget

<b>Income</b>		
	Entries	\$4,500
	Trophies	\$450
	<b>TOTAL INCOME</b>	<b>\$5,200</b>
<b>Expenses</b>		
	Food	\$100
	Judges expenses	\$1,000
	Insurance - Additional Insured	\$50
	Recording Fees	\$250
	Secretary Fees	\$800
	Show Application Fees	\$240
	Stock/Site Rental	\$2,400
	Supplies	\$90
	Trophies	\$150
	<b>TOTAL EXPENSES</b>	<b>\$5,080</b>
	<b>TOTAL OVERALL</b>	<b>\$120</b>

### Entries

<b>Conformation Entry Fees</b>		
	First entry	\$35
	Each additional entry	\$30
	Veterans	\$35
	Stud Dog/Brood Bitch	\$35
	Brace	\$35
	Juniors only	\$20
	Juniors as additional class	Free
<b>Obedience &amp; Rally Entry Fees</b>		
	First entry	\$35
	As additional class	\$30
<b>Agility Entry Fees</b>		
	First entry	\$30
	Second entry	\$20
	Third entry	\$15
<b>Herding Entry Fees</b>		
	First entry	\$45
	HT/PT/Herding Instinct	\$45

### Other Fees

Grooming Spaces	\$35
Reserved Seating	\$25
Vendor Spaces 10x10	\$150 CCA members
	\$250 non-CCA members
Catalog Ads	\$150 Full Page Color
	\$250 2 Facing Color Pages
	\$75 Black & White

### Superintendent

We are using the bid from Jim Rau Dog Shows of Reading, Pennsylvania for our bid submission.

**My bio: Host Show Chair**

I have been involved in Collies since birth, but I began showing at the age of 4 years old. I am the daughter of Mike and Tess Esch of Signet Collies, and started my own kennel, Heritage Collies, with my husband, in 2011. I was highly involved in Junior Showmanship from ages 10 to 18, while also competing in Conformation. I have been involved in the CCA Juniors program since I was 15 years old, helping at CCA Nationals with teaching the younger Juniors. I was Best Junior at the 2004 CCA, #1 Junior in 2005, #4 Owner-Handler Assoc. in 2005, Top Northeast Junior in 2005, and have placed or won each of my Juniors classes for every year I was in Juniors at CCA. In 2010 I completed my provisional Juniors judging license and received regular status, and in the Fall of 2013 I received my provisional Collies license for which I have just sent out my regular status request.

At the 2010 CCA, I was approached about being the editor of the 2010 CCA Yearbook by the CCA President. I was a member of my high school's yearbook staff in MA, I was Editor of the high school yearbook in NJ, I was a member of my college's yearbook my freshman year, and was editor for the following three years of my undergraduate career. Seeing the need to get the CCA Yearbook back on track, I gathered the materials and had it available at the 2011 National. At the 2011 National, I was asked to aide in the completion of the 2008 and 2009 Yearbooks while also working on the 2011. By April 2012, the 2011, 2008, 2009 and 2012 Yearbooks were made available and sent to the membership, in that order. In four years, I have had four Yearbooks available at the following Nationals and have compiled two more in between.

I enjoy my work with CCA and do not plan on leaving my position soon. Therefore, in the summer of 2013, I asked that I be approved for the following five years (5 Yearbooks) as Editor of the CCA Yearbook. I was approved, and have completed one Yearbook so far. Toward the end of those 5 years, I will reassess my future and goals within CCA. Becoming Host Show Chair for the 2018 CCA National would be an excellent next step in my progression through CCA. With the assistance of my father, I am looking forward to learning what makes each National tick and how they can be improved, year after year.

Please let me know if you have any questions, thank you.

Michelle Esch-Brooks